

October 2020



ADI UPDATE

The GM Accessories Newsletter from Bear Mountain



\$1,000 ACCESSORIES ALLOWANCE
for buyers of select Chevrolet Trucks and Full-Size SUVs
during TRUCK MONTH! DETAILS INSIDE!



Seasons Change, protection should too.



TAKE YOUR CUSTOMERS' VEHICLE PROTECTION TO THE NEXT LEVEL WITH GM ACCESSORIES FLOOR LINERS.

- ✓ Precision engineered to meet the exact fit and appearance standards of your interior
- ✓ Deep-patterned, molded grooves help channel debris, snow, and water away from the vehicle's carpeting, as well as your feet and clothing
- ✓ Custom-designed, raised sides provide maximum carpet coverage and a barrier to help contain mud, snow, and other debris for easy cleaning
- ✓ Three-dimensional design specifically developed for your vehicle
- ✓ Features high-friction backing for outstanding traction
- ✓ Can cover previous wear of interior floors and helps protect against future wear from everyday use

Take it up a notch by adding these accessories to defend against the elements and all-around wear and tear:

TONNEAU COVER



SPLASH GUARDS



HOOD PROTECTOR



REAR BUMPER PROTECTOR



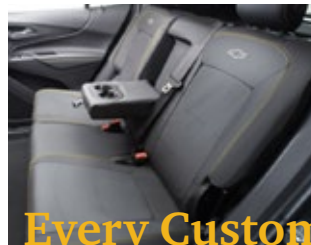
CARGO SILL PLATE



DOOR SILL PLATES



REAR SEAT PROTECTORS



CARGO AREA LINER



Every Customer, Every Time!



BEAR MOUNTAIN ADI

14250 W 67th Ave, Arvada, CO 80004

Phone: (866) 975-0059

Fax: (303) 344-0498

TRUCK MONTH - \$1,000 ACCESSORIES ALLOWANCE¹

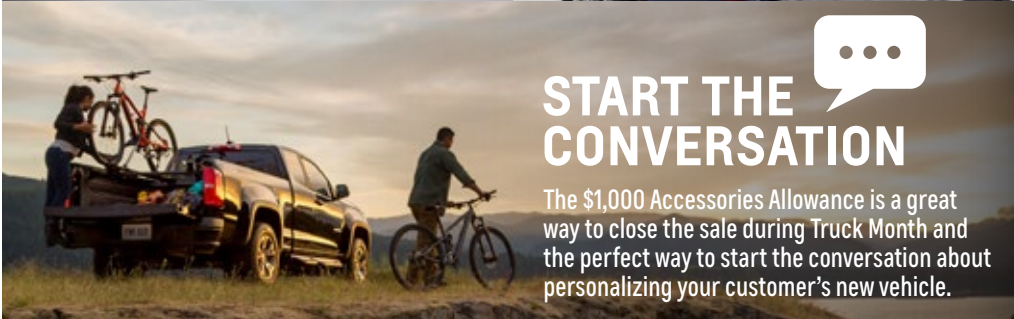
During Truck Month, buyers of select Chevrolet Trucks and Full Size SUVs are eligible for a \$1,000 Accessories Allowance. The Accessories Allowance provides customers the opportunity to personalize their vehicle with Chevrolet Accessories to fit their lifestyle.



ACCESSORIES

TRUCK MONTH \$1,000 ACCESSORIES ALLOWANCE

2020/2021 SILVERADO
2020/2021 SILVERADO HD
2020/2021 COLORADO
(ELIGIBLE ON MOST MODELS)
2020 TAHOE
2020 SUBURBAN



START THE CONVERSATION

The \$1,000 Accessories Allowance is a great way to close the sale during Truck Month and the perfect way to start the conversation about personalizing your customer's new vehicle.



¹ Must take new retail delivery of an eligible 2020/2021 Silverado 1500, 2020/2021 Silverado 2500 HD/3500 HD, on most 2020/2021 Colorado models, 2020 Tahoe or 2020 Suburban with eligible GM or Associated Accessories (GA) by 11/2/2020. Accessory purchase must be equal to or more than \$1,000 at MSRP. Excludes tax and installation. Not available with some other offers.

DID YOU KNOW:

The accessories and personalization market is forecast at close to \$41 billion¹ in 2020.

73% OF TRUCK OWNERS
PURCHASE ACCESSORIES WITHIN THE FIRST 2 YEARS AND SPEND OVER \$2,000²

50% OF LARGE SUV OWNERS
PURCHASE ACCESSORIES WITHIN THE FIRST 2 YEARS AND SPEND OVER \$1,600²

TOP-SELLING ACCESSORIES IN THE INDUSTRY¹

CATEGORY	AMOUNT
Custom Wheels	\$1.32 Billion
Floor Protection and Interior Appearance Products	\$900 Million
Trailer and Towing	\$800 Million
Bed Liners and Other Bed Accessories	\$740 Million
Tonneau Covers	\$540 Million



TRUCK MONTH

Contact your TSM for program information and helpful sales tools!



TRUCK MONTH \$1,000 ACCESSORY ALLOWANCE FREQUENTLY ASKED QUESTIONS



ACCESSORIES

DOES A CUSTOMER NEED TO PURCHASE AN AMOUNT OF ELIGIBLE GM ACCESSORIES WORTH AT LEAST \$1,000 AT LISTED MSRP?

Yes. The minimum purchase must be at least \$1,000 of eligible GM Accessories at listed MSRP, excluding taxes and installation.

WHICH GM ACCESSORIES ARE ELIGIBLE?

Except for LPOs, all GM Accessories, including Associated Accessories purchased over-the-counter at the time of purchase or lease, are eligible.

CAN THE CUSTOMER USE THE ACCESSORIES ALLOWANCE OFFER TOWARD INSTALLATION CHARGES?

No.

ARE LIMITED PRODUCTION OPTIONS (LPOs) – ACCESSORIES ORDERED WITH THE VEHICLE, INSTALLED AND INCLUDED ON THE MANUFACTURER'S WINDOW LABEL – ELIGIBLE FOR THIS PROGRAM?

No. The Accessories Allowance offer is good toward eligible GM Accessories, including Associate Accessories, purchased over-the-counter in conjunction with and at time of eligible new vehicle purchase/lease.

CAN THE CUSTOMER USE ALL OR A PORTION OF THE ACCESSORIES ALLOWANCE OFFER ON NON-GM ACCESSORIES?

No. The eligible transaction must meet the minimum required spend on eligible GM Accessories.

IS THE DEALER REQUIRED TO SELL ACCESSORIES AT MSRP UNDER THIS PROGRAM?

No. The final purchase price of accessories is determined between the customer and selling dealer. However, the customer must purchase a minimum of \$1,000 worth of accessories at listed MSRP, excluding taxes and installation in order to be eligible for the offer.

CAN THE CUSTOMER USE MY CHEVROLET REWARDS WITH THE ACCESSORIES ALLOWANCE OFFER?

Yes. Customer may use existing My Rewards points toward any balance due after the Accessories Allowance is applied or toward installation, if applicable. Please be aware that points earned in conjunction with this vehicle purchase cannot be utilized (points cannot be earned and redeemed in the same transaction).

DOES THE CUSTOMER HAVE TO USE THE ACCESSORIES ALLOWANCE OFFER AT TIME OF NEW VEHICLE PURCHASE/DELIVERY?

Yes. The Accessories Allowance offer must be used at time of an eligible new purchase/delivery.

HOW MUCH IS THE DEALER REIMBURSED FROM GM FOR THE \$1,000 ACCESSORIES ALLOWANCE PROVIDED TO THE CUSTOMER?

GM will reimburse the dealer \$1,000 on eligible transactions.

WHICH VEHICLES ARE ELIGIBLE FOR THE CHEVROLET ACCESSORIES ALLOWANCE OFFER?

The following models are eligible: 2020/2021 Silverado, 2020/2021 Silverado Heavy Duty, most 2020/2021 Colorado models, 2020 Tahoe and 2020 Suburban. For complete information, see specific Incentive Program.

WHAT DELIVERY TYPES ARE ELIGIBLE?

Most retail purchases/leases are eligible. For complete information, see specific Incentive Program.

WHAT ARE THE REPORTING/ DOCUMENTATION REQUIREMENTS?

There are three documentation requirements: 1) Dealer must show the Accessories Allowance offer as a credit on the vehicle buyer's order, 2) Accessories Allowance must be included on the signed Incentive Customer Acknowledgement Form and 3) Dealer must retain a copy of the repair order and/or parts ticket in the deal jacket showing the part numbers of the eligible GM Accessories, including Associated Accessories, purchased.

CAN A CUSTOMER USE THE ACCESSORIES ALLOWANCE TOWARD PURCHASE OF ACCESSORIES WITH FITMENT FOR A VEHICLE OTHER THAN THE ELIGIBLE VEHICLE PURCHASED?

Yes. Customer may use Accessories Allowance toward purchase of any eligible GM Accessory, including Associated Accessories, even if they are not applicable to the vehicle.

IS THE ACCESSORIES ALLOWANCE COMPATIBLE WITH BUSINESS CHOICE ALLOWANCE?

Yes.

DOES THE CUSTOMER NEED TO TAKE DELIVERY OF ACCESSORIES AT TIME OF PURCHASE?

It is expected that most customers will receive accessories at time of vehicle delivery; however, in the event that any accessories a customer purchases are not available at time of vehicle delivery and/or installation of purchased accessories prior to delivery is not practicable, customer can receive purchased accessories and/or installation of purchased accessories at a later date, provided dealer and customer mutually agree and their agreement is acknowledged in writing and included in the deal jacket. All other program parameters apply.



TRUCK MONTH



GM ACCESSORIES CERTIFIED PRE-OWNED FLOOR COVERING SPIN PROGRAM

Program Period:
October 1, 2020 – November 02, 2020

Pre-Load or Sell GM All-Weather Floor Mats, Floor Liners or Premium Carpet Mats on a CPO Vehicle & get a “SPIN” for \$10, \$20 or \$50 in earnPOWER per VIN!

HOW THE PROGRAM WORKS

- Eligible Dealership employees are rewarded a “spin” for selling GM Accessory Floor Covering on a Certified Pre-Owned Chevrolet, Buick, GMC, or Cadillac vehicle.
- Vehicle does not have to be “sold” to qualify (Dealers may pre-load stock CPO units)
- To be eligible for a “spin”, a repair order with the VIN number is required and the vehicle must be enrolled in the Chevrolet, Buick, GMC or Cadillac Certified Pre-owned Program.
- Only eligible sales of GM Accessory Floor Covering count towards earnPOWER points. (All GM Accessory All-Weather Floor Liners/Mats, and Premium Carpeted mats are eligible. Contact us for a list of eligible part numbers.)
- Participants will be rewarded with one “spin” per set of Floor Covering installed/sold. (One per VIN allowed). Spins are worth \$10, \$20 or \$50 in earnPOWER points.

GUIDELINES

- All US GM Dealerships that have a GM Dealer Sales and Service Agreement and are enrolled in the Chevrolet, Buick GMC Certified Pre-owned Program and/or Cadillac Certified Pre-owned Program are eligible.
- To earn a spin, eligible employees must enter an eligible Certified Pre-owned VIN number, Part Number and Repair Order Number in the appropriate fields on the earnPower website.
- Any Dealership employee with a valid GMIN number is eligible.
- Participants must have a GMIN number to receive rewards.
- Participants must have an active earnPOWER Account
- Eligible Dealership employees must log into earnPOWER via GM Global Connect (www.gmglobalconnect.com), to access spins.
- Earnings will be deposited into each Participant’s GM earnPOWER awards account.
- Awards will be paid out after November 02, 2020

Contact us for a complete list of eligible Part Numbers and for full program details.



A C C E S S O R I E S



BEAR MOUNTAIN ADI

14250 W 67th Ave, Arvada, CO 80004

Phone: (866) 975-0059

Fax: (303) 344-0498

BED COVER DISPLAY PROGRAM

Chevrolet & GMC 2020 Bed Cover Display Program

These Bed Cover Displays are designed to maximize your presentation while minimizing floorspace! Available at NO CHARGE with a qualifying order of Associated Accessories bed covers. Program runs while supplies last.



Chevrolet 3-Cover Display

GMC 3-Cover Display

3 Bed Cover Display

Dealer Cost: \$800.00 or FREE
with an order of 9 Bed Covers



Chevrolet 6-Cover Display

GMC 6-Cover Display

6 Bed Cover Display

Dealer Cost: \$1,500.00 or FREE
with an order of 18 Bed Covers

LIMITED QUANTITIES AVAILABLE - LIMITED TIME ONLY!

PROGRAM GUIDELINES:

- Dealer agrees to order nine bed covers for each display stand desired:
3 bed cover tower display = 1 stand, 6 bed cover tower display = 2 stands
- Dealer agrees to feature the display in a high visibility area of the dealership. New vehicle showroom is the ideal location.
- Dealer agrees to install at least one (3 recommended) bed cover on a feature vehicle for a minimum of 90 days.
If bed cover on feature vehicle is sold, dealer agrees to install another cover on another feature vehicle.
- Dealer agrees to provide a photo image of the vehicle with cover and display in showroom.
- Only GM Genuine or Associated Accessories bed cover displays are to be featured in showrooms. Aftermarket displays should be removed from dealership.
- Displays will ship within two weeks of receiving qualifying order and display order form.
- Limited number of displays available. This is a first come, first serve program. Program runs while supplies last.

Contact your ADI or GMCare@Truck-Hero.com for ordering information and a complete Bed Cover Display Program Order Form.



BEAR MOUNTAIN ADI

14250 W 67th Ave, Arvada, CO 80004

Phone: (866) 975-0059

Fax: (303) 344-0498

BUSINESS CHOICE OFFERS

FLEXIBLE SOLUTIONS FOR YOUR BUSINESS



ACCESSORIES

GMC ACCESSORIES



2020 BUSINESS CHOICE PROGRAM

Mix and Match the Chevrolet or GMC Accessories that work best for you and your work vehicles!

\$400 GM ACCESSORY ALLOWANCE FOR:

- Silverado & Sierra 1500
- Colorado & Canyon
- Express & Savana Passenger Vans
- **NEW!** Bolt EV (excluding K1T)

Business owners receive \$400 toward their eligible vehicle when a minimum of \$400 of eligible Chevrolet/GMC Accessories are purchased (excludes labor and installation).

\$1,000 GM ACCESSORY ALLOWANCE FOR:

- Silverado & Sierra 2500HD
- Silverado & Sierra 3500HD

Business owners receive \$1,000 toward their eligible vehicle when a minimum of \$1,000 of eligible Chevrolet/GMC Accessories are purchased (excludes labor and installation).

Up to \$1,200

GM ACCESSORY OR UPFIT ALLOWANCE FOR:

- Express & Savana Cargo Van

Business owners receive \$500-\$1,200 toward their eligible vehicle when a minimum of \$500 of eligible Chevrolet/GMC Accessories are purchased (excludes labor and installation).

Top-Selling Eligible GM Accessories for the \$400/\$1,000 Accessories Cash Allowance:

BED PRODUCTS

Bed Lighting
Bed Divider
Bed Liner
Bed Mat
Cargo Tie-Down Rings & Push-Up Tie-Downs
Ladder Racks
Tailgate Gap Cover
Tailgate Liner
Tonneau Covers
Utility Racks

EXTERIOR CARGO MANAGEMENT

Bed Bags
Bed Extender
Bed Nets
In-Vehicle Storage System
Recovery Hooks
Roof Rack Kits and Packages
Storage Solutions
Tool Boxes
Truck Bed Sliding Drawer

INTERIOR CARGO MANAGEMENT

Center Console Lock Box
Front Center Console Organizer
Trays
Front Center Console Tote Inserts
Under Rear Seat Lock Box
Underseat Storage Organizer

ELECTRONICS

Audio Upgrades
Battery Jump Starter
Front Camera System
Hitch Guidance
Keyless Entry Keypad
Trailer Camera System
Navigation Radio Cables
Remote Start Kits

EXTERIOR

Assist Steps
Emblems
Fender Flares
Fog Lamps
Grille Packages
Hood Protectors

License Plate Holders
Off-Road Head Lamps
Side Window Deflectors
Splash Guards
Sports Bars and Front Roof-Mounted Off-Road Lamps
Chevrolet Tailgate Lettering
Wheelhouse Liners

INTERIOR

Assist Handles
Door Sill Plates (non-illuminated)
Floor Coverings
All-Weather Floor Liners
Rear Seat Protection
Smoker's Packages
Sunshade Packages

PERFORMANCE

Air Intake System
Brake Upgrade Systems
Exhaust Tips
Exhaust Upgrade System
Lift Kits

SECURITY & PROTECTION

First Aid Kit
Fire Extinguisher (Vans only)
Highway Safety Kit
Reflective Triangle
Tool Kits
Wheel Lock Kits

TRAILERING

7-Way Electrical Extension
Brake Controller Packages
Fifth-Wheel Adapter Kits
Fifth-Wheel Hitch Packages
Gooseneck Hitch Packages
Hitch Ball Mounts & Assemblies
Hitch Covers
Locking Hitch Pins
Pintle Hitches
Tow Balls
Trailer Locks
Trailer Mirrors
Trailer Wiring Adapters
Trailer Wiring Harness

GM Accessories Cash Allowance applies to eligible commercial accessories only. Exterior/interior appearance accessories and certain entertainment accessories excluded. Amounts do not include labor and installation. LPOs are not eligible for the Business Choice Program. Overview of customer program can be found at www.gmfleet.com. The 2020 Business Choice Program ends January 2, 2021. Not valid with all offers. See Dealer for details.

GM ACCESSORY WHEELS

ALL-NEW CHEVROLET SILVERADO 2500/3500 HD



20-INCH WHEEL IN CHROME (SHL)
P/N 84745542



20-INCH WHEEL IN GLOSS BLACK (SHH)
P/N 84745541

NEW 20" Wheels (LP0) for 2021:



20-INCH WHEEL IN CHROME (SKW)
P/N 84428943



20-INCH WHEEL IN HIGH GLOSS BLACK
WITH MACHINED FINISH (SKX)
P/N 84428941

Updated October 2020.



2-INCH SUSPENSION LIFT

MAKE EVERY TRUCK LOOK
LIKE A TRAIL BOSS WITH A
CHEVROLET ACCESSORIES
2-INCH LIFT KIT



COMPONENTS INCLUDE:

- Front and Rear Passive Monotube Dampers
- Front Half-Shafts (4WD only), Front Compatibility Brackets and Front Jounce Bumpers
- Rear Leaf Spring Spacers and Rear Jounce Bumper Spacers
- Electronic Power Steering Calibration and Front Camera Reconfiguration
- Replacement Fasteners as required
- Compatible Vehicle Jack
- Instruction Sheet

Part # 84649982 - 2019-21 Silverado 1500 (2WD)

Part # 84768243 - 2019-21 Silverado 1500 (4WD)

Accessory	Dealer Price	MSRP*	Labor Time
2-Inch Lift Kit (2WD Vehicles)	\$746.25	\$995.00	4.3 hr
2-Inch Lift Kit (4WD Vehicles)	\$971.25	\$1,295.00	4.8 hr

*MSRP is Manufacturer's Suggested Retail price. Tax and installation extra.

Recalibrations/reconfigurations required. Trim, configuration and option restrictions apply. See your ADI for more information.



Create your own Trail Boss when you purchase and install a 2-Inch Lift Kit through your ADI!



ACCESSORIES

NEXT-GENERATION YUKON



Accessories for the 2021 Yukon & Yukon XL – Now Available to order from your ADI!



22" ACCESSORY WHEELS

Upgrade your factory wheels with a set of GMC Accessories custom-designed 22-Inch Wheel & Tire Packages. Choose from up to 11 different styles (Wheel in High Gloss Black shown). Pricing varies by style.



MIRROR COVERS

Give your vehicle a stylish and personalized look with these GMC Accessories Mirror Covers, available in Chrome or Black. MSRP \$100.00 plus Install 0.8 hr.



ROOF RACK CROSS RAIL PACKAGE

These removable Cross Rails include all necessary mounting hardware to expand the cargo capacity for your vehicle. They serve as the base for many roof-mounted cargo management accessories. MSRP \$495.00 plus Install 0.2 hr.



PREMIUM FLOOR LINERS - Precision-designed for maximum carpet coverage. Features textures and patterns that help enhance foot traction and provide exceptional channeling for dirt, water or mud. Available for all three seating rows. MSRP \$80.00 – \$120.00



INTEGRATED CARGO LINER

Covers the cargo area floor and the back of the rear seats, providing protection from scratches and stains. Liner articulates with the rear seatbacks in the up or down position. MSRP \$150.00 plus Install 0.1 hr.



BLACK ASSIST STEPS

These sturdy GMC Accessories Assist Steps include mounting hardware and a traction pad with molded plastic grooves for more stable footing. MSRP \$725.00 plus Install 0.4 hr.



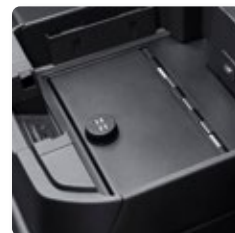
BLACK GMC EMBLEMS

Accent your vehicle's styling with a distinctive GMC Accessories Emblem in Black. Emblems are designed, engineered, tested and backed to fit your vehicle. MSRP \$160.00 plus Install 0.3 hr.



SPLASH GUARDS

Help protect your vehicle from mud, gravel and road splash with Chevrolet/ GMC Accessories Splash Guards. Front and Rear sets available. Rear sets feature GMC or Bowtie Logo. MSRP \$55.00 plus Install 0.5 hr.



CENTER CONSOLE LOCK BOX

This discrete high security lockbox with 3-digit combination lock mounts inside the center console and provides secure lockable storage hidden within the original center console. MSRP \$195.00 plus Install 0.1 hr.



BATTERY CHARGER BY NOCO*

Compact and rugged, these portable automatic battery chargers and maintainers are specially designed to energize 6V and 12V lead-acid and lithium-ion batteries. MSRP \$109.95

MSRP is Manufacturer's Suggested Retail Price, excluding installation taxes, wheel components. Dealer prices may vary. Some accessories may require purchase of additional equipment and/or services. *Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. See your dealer for product warranty information.

GMC
ACCESSORIES

GMC 2021 PROTECTION PACKAGES

GMC
ACCESSORIES



2021 NEXT-GEN SIERRA 1500

Front Splash Guards
Rear Splash Guards with GMC Logo
Front All-Weather Floor Liners
Second-Row Interlocking Floor Liner
MSRP* \$320.00



2021 NEXT-GEN SIERRA HD

Front Splash Guards
Rear Splash Guards with GMC Logo
Front All-Weather Floor Liners
Second-Row Interlocking Floor Liner
MSRP* \$320.00



2021 CANYON

Front Splash Guards
Rear Splash Guards
Front All-Weather Floor Liners
Second-Row Interlocking Floor Liner
MSRP* \$310.00



2021 NEW YUKON / YUKON XL

Front Splash Guards
Rear Splash Guards with GMC Logo
Front All-Weather Floor Liners
Second-Row Interlocking Floor Liner
Third-Row One-Piece Floor Liner
Integrated Cargo Area Liner
MSRP* \$525.00



2021 ACADIA

Front Splash Guards
Rear Splash Guards
Front Premium All-Weather Floor Liners
Second-Row Interlocking Floor Liner
Third-Row One-Piece Floor Liner
Integrated Cargo Area Liner
MSRP* \$525.00



2021 TERRAIN

Front Splash Guards
Rear Splash Guards
Front Premium All-Weather Floor Liners
Second-Row Interlocking Floor Liner
Integrated Cargo Area Liner
MSRP* \$445.00

*Manufacturer's Suggested Retail Price. Tax and installation extra. See your dealer for details.

GMC ACCESSORIES

BUICK 2020-21 PROTECTION PACKAGES



2021 ENCORE

Front Premium All-Weather Floor Liners
Second-Row Interlocking Floor Liner
Cargo Tray

MSRP* \$285.00



2021 ENCORE GX

First & Second Row Floor Liners
Front & Rear Splash Guards
Integrated Cargo Liner

MSRP* \$435.00



2020 ENVISION

Front Premium All-Weather Floor Liners
Second-Row Interlocking Floor Liner
Integrated Cargo Liner

MSRP* \$350.00



2021 ENCLAVE

Front Splash Guards
Rear Splash Guards
Front Premium All-Weather Floor Liners
Second-Row Interlocking Floor Liner
Third-Row One-Piece Floor Liner
Premium All-Weather Cargo Mat

MSRP* \$590.00



2020 REGAL

Front Splash Guards
Rear Splash Guards
Front & Rear All-Weather Mats
All-Weather Cargo Tray

MSRP* \$385.00



2020 REGAL TOURX

Front & Rear All-Weather Mats
All-Weather Cargo Tray

MSRP* \$275.00

*Manufacturer's Suggested Retail Price. Tax and installation extra.
See dealer for details.



CHEVROLET PROTECTION PACKAGES

2021 TRUCK • SUV • CROSSOVER



2021 SILVERADO 1500

Front Splash Guards
Rear Splash Guards with Bowtie Logo
Front Premium All-Weather Floor Liners
Second Row Interlocking Floor Liner

MSRP* \$320.00



2021 ALL-NEW SILVERADO HD

Front Splash Guards
Rear Flat Splash Guards with Bowtie Logo
Front Premium All-Weather Floor Liners
Second Row Interlocking Floor Liner

MSRP* \$320.00



2021 COLORADO

Front Splash Guards
Rear Splash Guards
Front Premium All-Weather Floor Liners
Second Row Interlocking Floor Liner

MSRP* \$310.00



2021 ALL-NEW TAHOE & SUBURBAN

Front Splash Guards
Rear Splash Guards
Front Premium All-Weather Floor Liners
Second Row Interlocking Floor Liner
Third Row One-Piece Floor Liner
Integrated Cargo Area Liner

MSRP* \$540.00



2021 TRAVERSE

Front Splash Guards
Rear Splash Guards
Front Premium All-Weather Floor Liners
Second Row Interlocking Floor Liner
Third Row One-Piece Floor Liner
Integrated Cargo Area Liner

MSRP* \$645.00



BLAZER (2020)

Front Splash Guards
Rear Splash Guards
Front Premium All-Weather Floor Liners
Second Row Interlocking Floor Liner
Integrated Cargo Area Liner

MSRP* \$450.00



2021 EQUINOX

Rear Splash Guards with Bowtie Logo
Front All-Weather Floor Liners with Equinox Script
Second Row Interlocking Floor Liner
Integrated Cargo Liner

MSRP* \$390.00



2021 TRAX

Front Premium All-Weather Floor Liners
Second Row Interlocking Floor Liner
Cargo Area Tray

MSRP* \$285.00



2021 TRAILBLAZER

Front & Rear Splash Guards
Front & Rear All-Weather Floor Liners
Integrated Cargo Area Liner

MSRP* \$385.00

*Manufacturer's Suggested Retail Price. Tax and installation extra.
See your dealer for details.



ACCESSORIES

CHEVROLET PROTECTION PACKAGES

2021 CAR



2021 CAMARO



Front Splash Guards
Rear Splash Guards
Front and Rear Premium Carpeted Floor Mats w/Logo
Cargo Area Premium All-Weather Mat
MSRP* \$555.00

2021 CORVETTE



Front Splash Guards
Rear Splash Guards
Premium All-Weather Floor Liners w/Logo
Cargo Area Liner
MSRP* \$480.00

IMPALA (2020)



Front Splash Guards
Rear Splash Guards
Front & Rear All-Weather Mats w/Impala Script
Cargo Area Premium All-Weather Mat
MSRP* \$320.00

2021 MALIBU



Front Splash Guards
Rear Splash Guards
Front & Rear Premium All-Weather Floor Liners
Cargo Area Premium All-Weather Mat
MSRP* \$385.00

SONIC (2020)



Front Splash Guards
Front & Rear All-Weather Floor Mats
Custom-Molded Cargo Tray
MSRP* \$300.00

2021 SPARK



Front Splash Guards
Rear Splash Guards
Front & Rear Premium All-Weather Mats
Cargo Area Premium All-Weather Mat
MSRP* \$320.00

BOLT EV (2020)



Front & Rear Premium All-Weather Floor Liners
All-Weather Cargo Mat with Bolt EV Script
MSRP* \$305.00

*Manufacturer's Suggested Retail Price. Tax and installation extra.
See your dealer for details.



ACCESSORIES

CADILLAC 2021 PROTECTION PACKAGES



2021 CT5

Front Splash Guards
Rear Splash Guards
Front & Rear All-Weather Mats
All-Weather Cargo Mat

MSRP* \$635.00



CT6 (2020)

Front Splash Guards
Rear Splash Guards
Front & Rear All-Weather Mats
All-Weather Cargo Tray

MSRP* \$630.00



2021 XT4

Front Splash Guards
Rear Splash Guards
Front & Rear Premium All-Weather Floor Liners
Premium Carpeted Cargo Area Mat

MSRP* \$505.00



2021 XT5

Front Splash Guards
Front & Rear Premium All-Weather Floor Liners
Premium Carpeted Cargo Area Mat

MSRP* \$450.00



2021 XT6

Front Splash Guards
Rear Splash Guards
Front & Rear Premium All-Weather Floor Liners
Integrated Cargo Area Liner

MSRP* \$645.00



2021 NEW ESCALADE / ESCALADE ESV

Front Splash Guards
Rear Splash Guards
Front Floor Liners with Cadillac Logo
Second-Row Interlocking Floor Liner
Third-Row One-Piece Floor Liner
Integrated Cargo Area Liner

MSRP* \$865.00

*Manufacturer's Suggested Retail Price. Tax and installation extra.
See your dealer for details.



ACCESSORIES

2021 ESCALADE & ESCALADE ESV LPO ACCESSORY PACKAGES



ACCESSORIES



Preproduction 2021 Cadillac Escalade shown with available accessories. Actual production model may vary. Available late 2020.



Preproduction 2021 Cadillac Escalade ESV shown with available accessories. Actual production model may vary. Available late 2020.

Check the box to add these LPO Accessory Packages to your Next Generation 2021 Escalade and Escalade ESV models.

JUST CHECK ☒ THE BOX!

PDB - Onyx Package

- (SSX) 22-Inch Black Wheel
- (RIK) Black Model Nameplates
- (SFZ) Monochromatic Cadillac Emblem
- (S3I) Puddle Lamps

PDC - Performance Package

- (WBC) Performance Exhaust
- (5W7) Air Intake

PDF - Floor Liner Package

- (RIA) Floor Liners, 1st & 2nd Row
- (RIB) Floor Liner, 3rd Row

PDH - Interior Protection Package

- (VAV) All-Weather Mats, 1st & 2nd Rows
- (RIB) Floor Liner, 3rd Row
- (CAV) Integrated Cargo Liner

22" Wheel Styles:

- (SET) 12-Spoke Chrome
- (SEY) Multi-Spoke Polished w/Dark Android Gloss
- (SSX) 12-Spoke Gloss Black

PDP - Cargo Convenience Package

- (VRS) Cargo Security Shade
- (W2D) Cargo Net
- (VQQ) Cross Rails

PDV - Radiant Package

- (SET) 22-Inch Chrome Wheel
- (SJ9) Grille, Bright Mesh Galvano Surround
- (SFZ) Monochromatic Cadillac Emblem
- (S3I) Puddle Lamps

PDW - Illumination Package

- (SOM) Illuminated Door Sills
- (5RU) Illuminated Cargo Sills
- (S3I) Puddle Lamps



ACCESSORIES



New Associated Accessories (IBP)

Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories. 

Vacuum-Mounted Bike Carriers by SeaSucker® for Camaro, Malibu, CT4 & CT5 (Corvette C8 Coupe Coming Soon!)



Bike Carriers from SeaSucker® are lightweight, versatile and easy to use. Made for quick installation on virtually any vehicle, these bike carriers use industrial-grade vacuum mounts that are speed-tested to go wherever the trail takes you. Each carrier comes standard with the SeaSucker® HUSKE Universal Fork Mount, 9mm plugs and a quick-release skewer. Separate plugs are available to quickly snap in to the fork mount for easy compatibility with any type of bike.



For single bikes, the Talon One-Bike Carrier uses three powerful vacuum cups and a rear wheel mount to secure your bike to your vehicle in mere seconds. Plus, it's small and light enough to fit into bike bags or even carry-on luggage.

If you have two bikes, the Mini Bomber Two-Bike Carrier has you covered, using four SeaSucker vacuum cups plus two rear wheel mounts for plenty of muscle.

Part # 19420399 - Vacuum-Mounted 1-Bike Talon Bicycle Carrier by SeaSucker® (Associated Accessories)

2016-19 Camaro 6 & Malibu

2020-21 Camaro 6, Malibu, CT4, CT5

MSRP \$299 / Install 0.5 hr.



SPECIFICATIONS

- Holds 1 bicycle – up to 45 lbs.
- Made for roof top, trunk or hatchback attachment
- Attaches to metal, glass or fiberglass surfaces
- 1/2" thick high-density polyethylene (HDPE) body for strength and durability
- One HUSKE Universal fork mount with 9mm plugs and quick release skewer (additional plug accessories are available for thru axle bikes)
- Size: Approx. 15" x 13" footprint
- Weight: Approx. 6 lbs

Part # 19420400 - Vacuum-Mounted 2-Bike Mini Bomber Bicycle Carrier by SeaSucker® (Associated Accessories)

2016-19 Camaro 6 & Malibu

2020-21 Camaro 6, Malibu, CT4, CT5

MSRP \$489 / Install 0.75 hr.



SPECIFICATIONS

- Holds 2 bicycles – up to 45 lbs. each
- Made for roof top, trunk or hatchback attachment
- Attaches to metal, glass or fiberglass surfaces
- 3/4" thick high-density polyethylene (HDPE) body for strength and durability
- Two HUSKE Universal fork mounts with 9mm plugs
- Additional plug sizes are available for purchase.
- SeaSucker 6" vacuum mounts on body (Each cup is pull-rated for 210 lbs)
- Size: Approx. 27" x 8" footprint
- Weight: Approx. 12 lbs.

19420401 - Mini-Bomber Two-Bike Carrier for Corvette C8 Coupe - COMING SOON!



ACCESSORIES



ACCESSORIES



Garage Door Opener Package (For vehicle's equipped with Auto-Dimming Rearview Mirrors)

2020-2021 Next-Gen Silverado/Sierra 1500 & HD, All-New Tahoe/Suburban, Next-Gen Yukon & Yukon XL

Part # 84738651

MSRP \$249 / Install 0.1 hr.



ACCESSORIES



Front & Rear Door Moldings

2021 Trailblazer

Part # 42766759 - Summit White

Part # 42766760 - Mosaic Black Metallic

Part # 42766761 - Satin Steel Gray

Part # 42766762 - Scarlet Red Metallic

MSRP \$160 / Install 0.5 hr.



20-Inch Aluminum Split-Spoke Wheel in Chrome Finish

2021 Blazer; 2021 Traverse

Part # 84458007

MSRP \$595 / Install 0.4 hr.



BUICK ACCESSORIES



Door Moldings

2020-21 Encore GX

Part # 42766755 - Ebony Twilight Metallic

Part # 42766756 - Chili Red Metallic

Part # 42766757 - Summit White

Part # 42766758 - Satin Steel Metallic

MSRP \$125 / Install 0.5 hr.



ACCESSORIES



Yukon Emblems in Black

2021 Next-Gen Yukon & Yukon XL

Part # 84941455 - SLE, SLT, Denali Emblems

Part # 84941457 - AT4 Emblems

MSRP \$225 / Install 0.8 hr.



ACCESSORIES



22x9-Inch Alloy 12-Spoke Wheel in Chrome

2021 Next-Gen Escalade & Escalade ESV

Part # 84453003

MSRP \$700 / Install 0.4 hr.

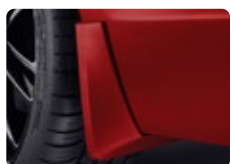


20x8-Inch 12-Spoke Aluminum Wheel in Chrome

2021 XT5 & XT6

Part # 84465272

MSRP \$795 / Install 0.4 hr.



Molded Splash Guards in Infrared Tintcoat

2021 CT5

Part # 84738629 (Rear)

Part # 84868534 (Front)

MSRP \$170 / Install 0.5 hr.



Outside Rearview Mirror Covers in Black

2021 CT5

Part # 84809697

MSRP \$115 / Install 0.5 hr.



Outside Rearview Mirror Covers in Black

2021 CT4

Part # 84809694

MSRP \$115 / Install 0.5 hr.



Flush-Mounted Spoiler Kit in Infrared Tintcoat

2021 CT4

Part # 84950107

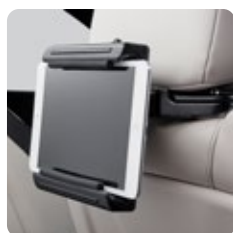
MSRP \$455 / Install 0.5 hr.

MY REWARDS

Customers Can Redeem Points for GM Accessories.



MY REWARDS



19,000 POINTS
Universal Tablet Holder
\$95* MSRP 84396817



32,000 POINTS
G15000 Genius Smart Charger by
NOCO®
\$159.95 MSRP 19417442



60,000 POINTS
Standard Thinkware F200
Dashcam by EchoMaster®
\$299.99* MSRP 19418274



27,000 POINTS
Cargo Organizer
\$135* MSRP (varies by brand)



20,000 POINTS
Wash and Wax Kit by Adam's
Polishes®
\$99 MSRP 19355473



18,000 POINTS
Perfect Interior Cleaning Kit by
Adam's Polishes®
\$89 MSRP 19355481



15,000 POINTS
Tire and Wheel Kit by Adam's
Polishes®
\$75 MSRP 19368747



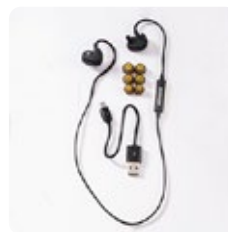
32,000 POINTS
Ceramic Paint Coating Kit by
Adam's Polishes®
\$160 MSRP 19418578



30,000 POINTS
CushBT™ Bluetooth Headphones
by Kicker®
\$150 MSRP 19417989



26,000 POINTS
Tabor® Bluetooth Headphones
by Kicker®
\$129 MSRP 19368029



16,000 POINTS
Bluetooth Earbuds by Kicker®
\$79 MSRP 19368028



46,000 POINTS
Bullfrog® BF400 Bluetooth
Waterproof Speaker in
Green/Gray by Kicker®
\$230 MSRP 19355511



27,800 POINTS
SPORTZ® Cove Awning by
Napier® Outdoors
\$139 MSRP 19418472 / 3



20,000 POINTS
1,000-Amp Battery Jump Starter
by NOCO
\$99.95 MSRP 19366935



40,000 POINTS
2,000-Amp Battery Jump Starter
by NOCO
\$199.95 MSRP 19366934



60,000 POINTS
4,000-Amp Battery Jump Starter
by NOCO
\$299.95 MSRP 19366933

* MSRP Excluding installation and taxes. Dealer prices may vary.
Some accessories may require purchase of additional equipment and/or services.



ACCESSORIES

CHARGE EVERYTHING.



CHARGE FULLY DRAINED BATTERIES WITH SMART CHARGERS FROM NOCO®¹

Say goodbye to bulky trickle chargers – now you can charge select Chevrolet vehicles (excludes Camaro and Corvette) with a NOCO® Genius Charger. Compact and rugged, these portable automatic battery chargers and maintainers are specially designed to energize 6V, 12V and 24V lead-acid and 12V lithium-ion batteries. NOCO® intelligent battery maintenance technology monitors battery activity and helps reduce risk of battery overcharging, which can decrease battery life.

- NOCO® Genius Chargers feature patented safety technology that provides spark-proof connections and reverse polarity protection. With the push of a button, you'll have the ability to switch between various charging modes. It's as simple as connecting the charger to the vehicle's battery, selecting the mode and leaving the battery to charge. Once the vehicle's battery is fully charged, the indicator will glow green and the unit will stop charging. All that's left to do is detach the Genius Charger and go.

Available in GENIUS5, GENIUS10 and G15000 models, NOCO® Genius Chargers have the easy-to-use features you need to keep vehicle batteries fully charged, with the G15000 Genius Charger adding battery jump charge capability.

- Keeps the battery fully charged indefinitely without over-charging
- Stabilizes internal battery chemistry for increased performance and longevity
- Intuitive visual diagnostic tool for detecting reverse polarity, low-voltage or damaged batteries
- Dirt, water, UV, impact and crush-resistant
- Force Mode charging allows you to charge batteries reading as low as 0v²
- Low battery voltage recognition down to 1 volt

What's In the Box:

- Smart Charger
- Battery Clamp Connectors with Integrated Eyelets
- User Guide and Information Guide & Warranty

For the complete list of Chevrolet Accessories, see your Dealer or visit chevrolet.com/accessories.

Some vehicles are shown with equipment from an independent supplier. GM Licensed and Integrated Business Partner Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

¹ Non-GM warranty. Limited warranty by NOCO®. 3 years/36,000 miles. For more information, contact your dealer.

² Force Mode charging must be engaged manually.

– Associated Accessory. Non-GM part.

NOCO



ACCESSORIES



Dealer Installed Options List (hard adds)

All hard adds included in the MSRP must be supported by dealer invoices and/or repair orders. Dealer installed options are limited to GM Accessories only. If an eligible GM Accessories item(s) is installed on a leased vehicle, the associated dollar amount shown below may be added to the MSRP for residual calculation.

- **Removed Equipment** - Must be deducted from MSRP prior to residual calculation. Additional residual value cannot be added for dealer-installed options that are replacing items removed from factory package on the manufacturer's invoice.
- Dealer-installed options cannot have residual added on CPO leases.

Option	Addition to MSRP (GM Accessories Only)
All Soft Tonneau Covers	\$150
All Hard Tonneau Covers	\$300
One-piece Painted Hard Tonneau Cover	\$450
Bed Liner – Removable	\$250
Cargo Area Protector – Interior only	\$100
Chrome Wheels up to 19 inches	\$750
Floor Mat/Liner Set – All-Weather or Carpet	\$100
Fog Lamps	\$150
Headrest DVD System	\$700
In-Dash Navigation	\$700
Navigation Antenna Upgrade / SD Card	\$400
Rear Spoiler	\$150
Remote Start	\$150
Running Boards / Assist Steps	\$350
Trailer Hitch	\$150
Wheels over 19 inches	\$1,500



BEAR MOUNTAIN ADI

14250 W 67th Ave, Arvada, CO 80004

Phone: (866) 975-0059

Fax: (303) 344-0498